

digital
KYOTO

Enabling the Smart Society



Introduction

Kyoto is a leading Information and Communication Technologies (ICT) service provider. We operate internationally through our offices and antennas in United Arab Emirates, India, KSA & Africa.

Our New Chapter

Today, Kyoto expands into Application-to-Person (A2P) SMS, leveraging our global presence, strong operator relations, and enterprise trust.

Our Vision

To become a leading enterprise communication hub by delivering secure, reliable, and scalable A2P messaging solutions that empower enterprises worldwide.

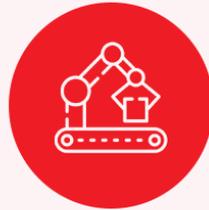
Our Mission in A2P SMS

- » Provide exclusive, high-quality messaging routes
- » Ensure maximum delivery and security with smart routing & monitoring
- » Enable enterprises to engage customers instantly through trusted communication
- » Support businesses across UAE, GCC, Asia, and Europe with localized presence

KYOTO Digital is a leading Solution Provider and R&D Centre in MENA Region with specialty in:



Industrial Internet of Things (IoT)



Industrial Automation based on Industry 4.0



Industrial Networking



Wireless Communication equipment

We are based in Dubai with production facility in Dubai and more than eight years of experience in the field of Industrial Automation.

New Strategic Unit: Kyoto Messaging (A2P SMS Business)

- » **Enterprise Communication Hub:** Delivering secure, reliable, and scalable A2P messaging for banks, e-commerce, airlines, retail, and government.
- » **Exclusive Routes:** Direct operator interconnections ensure high-quality, non-grey traffic.
- » **Global Reach, Local Trust:** Starting from UAE and scaling across GCC, Asia, and Europe.
- » **Future-Ready:** Built to evolve into RCS, WhatsApp API, and omni-channel messaging.

Our Business Units



Kloud is a hybrid Infrastructure Division of Kyoto Technologies



Kalzen is a network & Cybersecurity Division of Kyoto Technologies



Ka ble is a ELV Division of Kyoto Technologies



Konnnect is a Human Resource Solution Business unit of Kyoto Technologies



Messaging Division of Kyoto Technologies

Why A2P SMS with Kyoto?

Kyoto brings trust, technology, and enterprise focus into the A2P SMS space, making us the ideal partner for businesses seeking secure, reliable, and scalable communication.



HIGHER ENGAGEMENT

- SMS enjoys a 98% open rate compared to just 20% for email.
- Ensures enterprises reach their customers instantly and effectively.



DIRECT UAE & GCC ENTERPRISE FOCUS

- Strong regional presence with offices in UAE, KSA, India & Africa.
- Deep understanding of local operators, regulations, and enterprises.



EXCLUSIVE & SECURE ROUTES

- Only direct, non-grey routes for guaranteed quality and delivery.
- Protects enterprises from revenue leakage and fraud.



ENTERPRISE-READY & COMPLIANT

- Meets strict telecom & enterprise compliance standards.

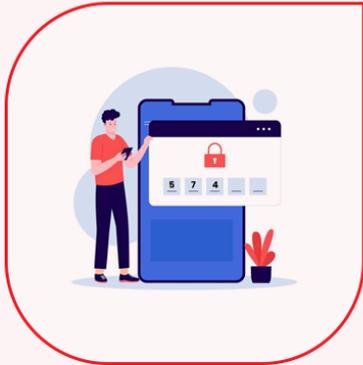


FUTURE-READY INNOVATION

- Scalable to RCS, WhatsApp Business API, CPaaS & omnichannel messaging.
- Ensures enterprises remain ahead in customer engagement technology.

Communication Channels

Kyoto Digital enables enterprises to reach customers across every key digital channel with reliability, scalability, and personalization.



A2P SMS (TRANSACTIONAL & PROMOTIONAL)

- » OTPs, alerts, account updates, payment confirmations
- » Marketing campaigns, offers, customer engagement
- » Direct routes secure, high delivery rates

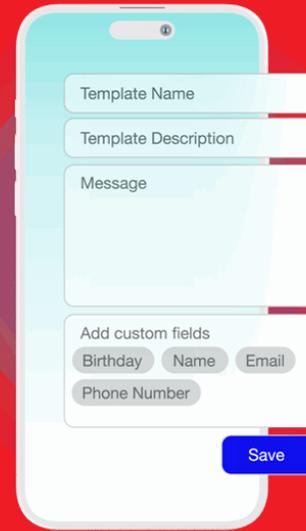
WHATSAPP BUSINESS API

- » Verified brand accounts for trusted communication
- » Templates, chatbots, and live agents
- » Rich engagement with text, images, video, and interactive buttons



RCS (RICH COMMUNICATION SERVICES)

- » Advanced SMS with rich media (images, video, carousels)
- » Ideal for interactive campaigns & branding
- » SMS fallback ensures 100% reach



OUR PRODUCTS & SOLUTIONS

Enterprise-grade bulk messaging platform

Send millions of SMS across transactional & promotional campaigns

Extend campaigns to RCS & WhatsApp Business for richer engagement

Kyoto's Value Proposition

Kyoto stands apart in the A2P SMS ecosystem by combining trust, scale, and innovation.

✓ RELIABILITY DIRECT ROUTES, NO GREY TRAFFIC

- » We deliver through exclusive operator partnerships.
- » No third-party dependency ensuring high delivery rates and zero revenue leakage.
- » Enterprises can trust Kyoto for critical messaging (OTPs, alerts, banking).

✓ SECURITY COMPLIANT, ENTERPRISE-READY

- » Fully aligned with UAE, GCC, and International Telecom Regulations.
- » Secure routing protects against spam, phishing, and fraud.
- » Kyoto ensures enterprises maintain brand trust in customer communications.

✓ SCALE MILLIONS OF MESSAGES PER DAY

- » Built on carrier-grade infrastructure.
- » Capable of handling peak enterprise traffic without latency.
- » Designed for banks, e-commerce platforms, airlines, and governments needing mass messaging capacity.

✓ SUPPORT 24/7 MULTILINGUAL ENTERPRISE SUPPORT

- » Dedicated enterprise service desk in UAE and global hubs.
- » Multilingual support teams for regional & international clients.
- » SLA-driven response times for mission-critical messaging.

✓ INNOVATION FUTURE-READY WITH RCS, WHATSAPP, CPAAS

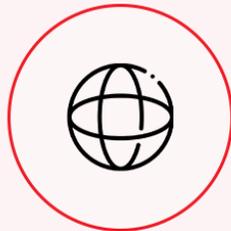
- » Beyond SMS-RCS, WhatsApp Business API, Push, Email.
- » Building towards a complete CPaaS (Communications Platform-as-a-Service) ecosystem.
- » Ensures enterprises are future-proof as customer engagement evolves.



Activio CRM Solutions

The right CRM (Customer Relationship Management) solution empowers businesses to design tailored buying journeys for both customers and prospects. With Activio, Kyoto's in-house developed CRM, we take this a step further—offering a platform built for efficiency, automation, and smart decision-making.

Key Features & Functionalities:



Customer 360° View

Centralized customer profiles with complete interaction history.



Lead & Opportunity Management

Track, nurture, and convert leads seamlessly into sales.



Sales Pipeline Visualization

Intuitive dashboards to monitor deals and forecast revenue.



Marketing Automation

Email campaigns, follow-ups, and reminders tailored for engagement.



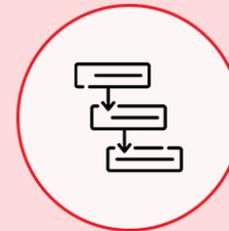
Task & Activity Management

Assign, track, and monitor team activities for accountability.



Real-time Reports & Analytics

Actionable insights for sales and marketing teams.



Customizable Workflows

Adapt Activio to match your business processes.



Integration Ready

Easy integration with ERP, email, telephony, and third-party apps.



Secure & Scalable

Built with enterprise-grade security and the flexibility to grow with your business.

OUR SOLUTIONS



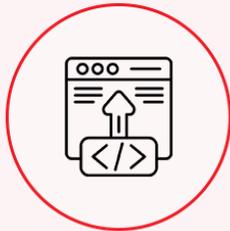
Why Activio?

With Activio, you don't just manage customers—you build stronger relationships, close deals faster, and create curated buying journeys that deliver real value. By simplifying customer engagement through automation and insights, Activio empowers businesses to scale their sales pipeline and achieve sustained growth.

On-Prem EasiSMS Platform

Our On-Prem EasiSMS platform is a powerful enterprise-grade messaging solution that enables organizations to manage and deliver high-volume SMS traffic securely from within their own infrastructure. Designed for industries where data privacy and reliability are critical, EasiSMS ensures uninterrupted communication without relying on external hosting.

Key Features:



On-Premise Deployment

Complete control over data and messaging infrastructure.



High Throughput Messaging

Send and receive large SMS volumes with low latency.



Enterprise-Grade Security

Protect sensitive information with robust security protocols.



Customizable Routing

Intelligent SMS routing for efficiency and cost optimization.



Integration Friendly

Easily connects with ERP, CRM, and other enterprise systems.



Real-Time Reports

Detailed delivery reports and analytics for full visibility.

Why EasiSMS?

It's the ideal choice for enterprises that require confidential, reliable, and scalable communication, ensuring business continuity and compliance while keeping customer engagement strong.

Helpdesk Solution

Our Helpdesk solution is designed to simplify customer support management while enhancing response time and service quality. With smart automation, ticketing, and real-time tracking, your support team can deliver faster resolutions and better experiences.

Key Features:



Unified Ticketing System

Manage support requests across multiple channels.



Intelligent Automation

Auto-assign, prioritize, and route tickets to the right agent.



Self-Service Portal

Empower customers with FAQs and knowledge base access.



SLA & Escalation Management

Ensure timely responses with service-level monitoring.



Multi-Channel Support

Handle queries via email, chat, phone, or social media.



Analytics & Insights

Track performance, customer satisfaction, and team efficiency.

Why Our Helpdesk Solution?

It reduces response times, improves customer satisfaction, and empowers your team with tools that make customer support proactive, organized, and customer-first.

WhatsApp as a Service

WhatsApp as a Service (WaaS) helps businesses connect with customers on the world's most popular messaging app, enabling real-time, two-way communication that feels personal and natural. With API integration and automation features, it's designed to bring customer engagement closer than ever.

Key Features:



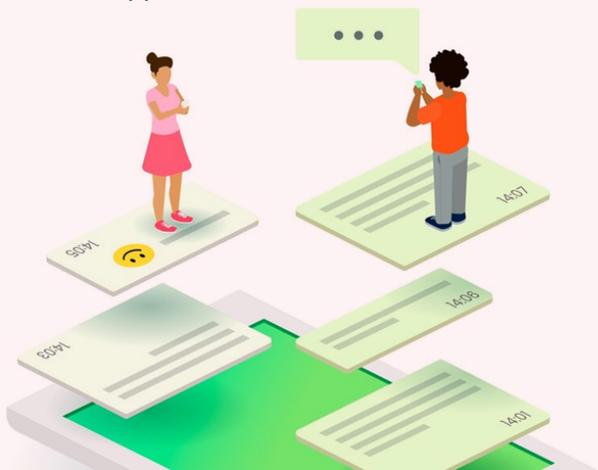
Business Messaging

Send updates, notifications, and promotional content directly on WhatsApp.



Two-Way Conversations

Engage customers in real time with chat-based support.



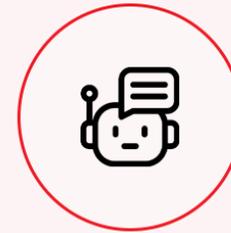
Secure API Integration

Connect WhatsApp with CRM, ERP, and marketing platforms.



Rich Media Support

Share images, videos, files, and product catalogs.



Automation & Chatbots

Handle routine queries instantly and reduce workload.



Analytics Dashboard

Monitor usage, engagement, and customer response trends.

Why WhatsApp as a Service?

Because today's customers prefer fast, familiar, and personal communication. WaaS enables businesses to meet customers where they already are, driving engagement, satisfaction, and loyalty.

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